



# 2009 Exhibitor Application & Contract

We, the undersigned company, do hereby make application to participate as an Exhibitor in the Exposition indicated by this contract. We request the Society of Motion Picture and Television Engineers, Inc., hereafter referred to as SMPTE, to reserve the below listed exhibit space for our use at this Exposition.

October 27-29, 2009  
Hollywood Renaissance Hotel  
Hollywood, CA

Exhibit Booth Choices 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

Exhibit Services Contact \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Booth blocks offered are 10' x 10'—multiple blocks are available.

## RATES

### EARLY BIRD RATE

Until November 30, 2008

\*Member: \$2,400

Nonmember: \$3,300

### NORMAL RATE

\*Member: \$2,600

Nonmember: \$3,500

\*Exhibitors can qualify for the member rate if a completed Sustaining Membership Application, with payment, is submitted with contract.

## PAYMENT

Paying by Credit Card?  
Please fax this form to:  
Mariette Yost at 914-840-1323

Paying by Check?  
Please fax this form to:  
Mariette Yost at  
914-840-1323.

Then, mail check,  
payable to SMPTE to:  
SMPTE  
Attn: Ken Wendel  
3 Barker Ave.  
White Plains, NY 10601

Cancellation Policy  
Refund before August 1,  
2009: \$1,000 deduction on  
price paid.  
No refund on and after  
August 1, 2009.

## Instructions to Validate Contract

We, in order to validate this contract:

1. Attach hereto our payment, payable to SMPTE for the full the cost of our requested exhibit space. Contracts not accompanied by payment for the desired space will not be assigned.
2. Understand, agree, and abide by all show rules and regulations as stated in the accompanying list of Exhibitor Rules and Regulations. Failure to adhere to these Rules and Regulations may result in the cancellation or dismantling of exhibit space, as well as forfeiture of part or all of the exhibitor fees paid.
3. Understand that failure to occupy space does not relieve our company of the obligation to pay the fully contract-ed amount.
4. Understand that SMPTE reserves the right to determine the eligibility of any Exhibitor. SMPTE reserves the right to make changes in the schedule or general plan of the Exhibition as may be deemed in the best interest of SMPTE, the exhibitors or the general conference. SMPTE also reserves the right to move booth location if the exhibit area indicated on the diagram is not completely sold.
5. Understand that this contract will not be binding upon SMPTE in the event of strikes or other circumstances beyond SMPTE's control.
6. Agree to indemnify and hold harmless SMPTE from any and all liability, including attorney's fees, which may arise due to the presence or actions of third-party contractors employed by our firm.
7. Agree that the exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Accepted by (please print) \_\_\_\_\_ Authorized Signature \_\_\_\_\_

On behalf of (company name) \_\_\_\_\_ Date \_\_\_\_\_

<b>Payment</b>	
Booth Amount	\$ _____
Sustaining Membership	\$ _____
Passport Program (\$500)	\$ _____
Total Amount Enclosed	\$ _____
Check #	_____
<input type="radio"/> American Express <input type="radio"/> Discover <input type="radio"/> MasterCard <input type="radio"/> Visa	
Card Number	_____ Expiration Date _____
Signature	_____
Name as it appears on card	_____

Booth # Assigned: \_\_\_\_\_

Exhibitor Points to Date: \_\_\_\_\_

2008 Points Earned: \_\_\_\_\_