



# Meeting Notice

## PLEASE POST

**NOTE: NEW START TIME**

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[www.smpdetoronto.org](http://www.smpdetoronto.org) or [www.smpte.ca](http://www.smpte.ca)

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## Topic: HD-DSLR Cameras

**Date:** Tuesday, May 11, 2010

**Time:** 6:30 pm

**Location:** Rogers Communications Centre  
**Room RCC-204, Eaton Lecture Theatre**  
Ryerson University – 80 Gould Street, Toronto

**Arranged By:** Reid Robertson, Panasonic Canada Inc.  
Stosh Durbacz, Fujinon Inc.

**Sponsor:** Canon Canada Inc.

The new breed of professional HD-DSLR cameras are being used for high-end digital video acquisition, in applications that are pushing the boundaries between stills & video photography. There are known limitations inherent in these new tools, but understanding these limits allows those adventurous enough to make art with them. To educate us on the strengths & weaknesses of this new generation of cameras, we will have presentations from the following speakers:

**Neil Stephenson** - Professional Market Executive for Canon Canada. He will present an overview of HD D-SLR technology, highlight the advantages and differences over traditional video cameras, show and discuss lens options, as well as show a selection of what has been produced using HD-DSLR's.

**Greg Dubeau** - Videographer, photographer, traveller, presenter, sales and retail technical support for Canon Canada. He will go over some of the third party accessories available to accommodate "video" shooting on the HD-DSLR camera platform for a wide variety of configurations

**Nigel Akim**, a Toronto based DoP with over 15 years of experience in Broadcast, Commercial, and Corporate Television. He shot a feature with a 5D camera in the Caribbean last year, and will be discussing his HD-DSLR experiences, also sharing some of his footage.

**Brian Young**, Acquisition Systems Marketing Manager, Sony Content Creation Division. He will be speaking about Sony's new consumer ultra compact interchangeable lens DSLR camera system, which features full HD 1920x1080 capability.

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The SMPTE Board of Managers will meet in room RCC102 starting at 4:45 PM.

***Pizza & Pop Dinner provided at 6:30pm.***  
***(There will be no break between presenters)***

*Ryerson University, located in the heart of downtown Toronto, is known for innovative programs built on the integration of theoretical and practically oriented learning. More than 95 undergraduate and graduate programs are distinguished by a professionally focused curriculum and strong emphasis on excellence in teaching, research and creative activities. Ryerson is also a leader in adult learning, with the largest university-based continuing education school in Canada.*

## **DIRECTOR, TECHNOLOGY PLANNING & INNOVATION**

Ryerson's Faculty of Communication & Design (FCAD) is a national leader for educational programs in media, applied communication, design and the fine and performing arts. Nearly 4,000 undergraduate and graduate students are enrolled in the Faculty's seven schools and one department. To support its schools and department, FCAD relies on leading-edge technology, ranging from multimedia production, and high-definition camera capture and editing, to advanced media computing, and broadcast media production.

Play a pivotal role in the future development of FCAD, as it builds on its capacity as Canada's premier centre for electronic media and communications research. Focused on cultural change, you will drive technology and innovation by creating a strategic plan that aligns with the Faculty's Academic Plan, maximizes resources and facilities, and creates a new technology support organization. As a result, this key mandate calls for a proven leader and project manager to plan, supervise, consult on, and participate in the evolution of technical solutions for the Faculty. You will direct Faculty operations, including providing effective curriculum support as well as asset management and development services. This involves overseeing operations within the state-of-the-art Roger's Communication Centre, which is the technology hub of FCAD. You will also be called upon to assist in fundraising initiatives, building support for development and scholarly research and creative initiatives.

### **Qualifications:**

- Post-secondary degree, with an emphasis on media or computer architecture, operating systems, networks and programming..
- Minimum of ten years' experience guiding teams through change in a leading-edge technology-management role. Relevant work in an academic setting is preferred. An equivalent combination of education and experience may be considered.
- Solid tactical, operational and leadership experience gained in a large systems environment where technology support is essential to the organization, including multimedia production, high-definition camera capture and editing, advanced media computing, broadcast media production, film production and post-production, printing media and presentation media.
- Strong project management skills to organize, guide, monitor and control complex technical projects to ensure projects are completed in a timely manner; excellent organizational and time management skills to ensure quality and timeliness of work; proficient knowledge of change management and leading large-scale organizational change, systems development project management, and building large complex system.
- Excellent working knowledge of existing and emerging IT-based systems, higher-end media technologies, presentation and staging technologies and material technologies reflected in each of the FCAD schools/departments.
- Strong oral and written communication skills to communicate technical information to both technical and non-technical audiences of varying sizes.
- Solid budget management and accounting skills to perform departmental financial tasks, develop costing estimates and prepare annual operating budgets.
- Excellent leadership, interpersonal and customer service skills and a high level of diplomacy with faculty, staff, management, academic committees and external contacts.
- Excellent analytical and problem-solving skills to research, analyze, evaluate, recommend and implement various short- and long-term plans and implementation procedures for all technology infrastructures.
- Ability to handle concurrent tasks productively, often under severe time pressure.

To apply on-line **by May 17, 2010**, interested candidates are invited to visit: [www.ryerson.ca/jobs](http://www.ryerson.ca/jobs).

Ryerson University has an employment equity program and encourages applications from all qualified individuals, including Aboriginal peoples, persons with disabilities, members of visible minorities and women.