



BITS BY THE BAY

2026

Peter Wharton



Scholarship Fund

May 20, 2026

Day 1 - Afternoon Session
IP Media and Hybrid Cloud
1:30PM - 5:00PM

Presentation 1 - **The Various Flavors of HDR**

1:30PM / 35 min



JOHN MAILHOT - presenter
SYSTEMS ARCHITECT FOR IP CONVERGENCE -
IMAGINE COMMUNICATIONS

Description:

This session explores how HDR works technically and practically: brighter highlights, deeper shadows, wider color spectrum, and key formats (HDR10, Dolby Vision, HDR10+). Covers the role of 10-bit color depth and what these differences mean for production, post, and delivery workflow.