



## **SMPTE**

Montréal / Québec / Ottawa Chapter

## **Evening Presentation Notice**

### 2024 / 2025 Season

Chair

Denis Bonneau Technologie Optic.ca Tel: (514) 510-8005 dbonneau@optic.ca

Secretary - Treasurer

Jonathan Jobin, GV Tel: (514) 609-4930

**Past Chair** 

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**Canadian Governor** 

François Bourdua

VS-TEK

Tel.: (514) 214-4203 fbourdua.vstek@gmail.com

Wednesday, December 11th, 2024 Date:

6:00 PM to 8:345 PM Time: **Happy Hour:** from 6:00 PM to 6:30 PM Location: Alanis-Obomsawin room

> **National Film Board of Canada** 1500 Balmoral street Montreal (Quebec)

Parking: Îlot Balmoral underground pay parking (335 Mayor street)

Public transit: Place des Arts metro station

Organized by: SMPTE Montréal/Québec, in partnership with the National Film Board

SMPTE Montréal/Québec Sponsored by:

Language: French

Presentation: In Person and Virtual (Facebook)

Happy Hour: Yes

Subject: **Business profile: Solotech** 

Dans le monde d'Adèle - New color calibration technique

IMPORTANT: This presentation, open to all, will be available in person and in virtual (Facebook)

Please register via Event

Registration will close at 19:00 on Decembre 11th.

Doors will open at 5:45 PM Doors will close at 6:45 PM

Your Montreal Chapter of the SMPTE, in partnership with the National Film Board, is proud to join Martin Carrier and Louis-Philippe Gaudreau of Solotech in presenting an evening on:

**Business profile: Solotech** 

Dans le monde d'Adèle - New color calibration technique

Before the evening gets underway, take advantage of our traditional Happy Hour to chat and network over delicious bites and beverages.

We look forward to seeing you there! Don't miss it!

**Evening Schedule:** 

5:45 PM.: Doors open (at 1500 Balmoral)

Networking: appetizers and drinks will be offered 6:00 PM. - 6:30 PM.:

6:30 PM. - 6:40 PM.: Welcome address 6:45 PM.: **Doors close** 

6:40 PM. - 6:55 PM.: Solotech - Business profile : Martin Carrier 6:55 PM. - 7:30 PM.: Louis-Philippe Gaudreau - Solotech

Adèle - Las Vegas (Résidence Intérieure)

Image workflow: from camera to screen! New camera and color calibration techniques

Guinness World Records - Largest continuous outdoor LED wall

**Specifications** 

Overview of assembly and disassembly

7:30PM. - 7:45 PM.: **Break** 

Louis-Philippe Gaudreau - Solotech 7:45PM. - 8:15 PM.:

Adèle - Munich (Outdoor residency)

Challenges of transferring the show from indoors to outdoors

New image processing and management workflow

Adapting color grading in live mode

Technical image differences between cinema and large-scale live broadcast on large-format LED walls

The future of SMPTE ST 2110 for events

Possible adaptation of the "Adèle" workflow to a fully IP environment

The future of SMPTE ST 2110 in the event industry in small steps

8:15PM. - 8:45 PM.: Question period

> Version française sur document séparé https://www.smpte.org/sections/montrealquebec

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Aviseur Technique Vidéo

#### Biography:

Martin Carrier - EMBA

SOLOTECH

Président, Solutions événementielles Canada | édias et Technologies du divertissement mondia

President, Event Solutions Canada | Global Media & Entertainment Technologies

Martin Carrier has been appointed President, Event Solutions Canada | Global Media & Entertainment Technologies in 2023.

11 Décembre 2024

18h - 21h, ONF

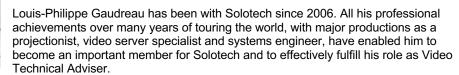
He leads the activities of the Event Solutions Division, including operations and business development, and oversees all initiatives related to touring, festivals and local live events in Canada, as well as Waveform's global esports, broadcast and virtual production activities.

Martin Carrier has over 25 years' experience in senior management roles in various industries, including video games, film and television production. Previously, he was President of MELS Studios & Postproduction, and held executive positions at such renowned companies as Frima Studio, Warner Bros. Games and Ubisoft.

Martin Carrier holds a bachelor's degree in political science and an Executive MBA from McGill-HEC Montréal. He is also involved in the industry as a board member, notably as president of Alliance numérique.

# Louis-Philippe Gaudreau - Solotech

Video Technical Advisor - Solotech



In this capacity, since 2017, Louis-Philippe advises sales representatives as well as show designers on the choice of equipment to use and the implementation of their systems. He has been involved in the creation of tours for Taylor Swift, Adèle, Justin Timberlake and Pink, among others. Louis-Philippe also works closely with manufacturers on product development, guiding Solotech through its investments in technological innovations.

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