

2024 / 2025 Season

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Date: **Wednesday, November 13th, 2024**
Time: **6:00 PM to 8:30 PM**
Happy Hour: **from 6:00 PM to 6:30 PM**
Location: Alanis-Obomsawin room
National Film Board of Canada
1500 Balmoral street Montreal (Quebec)
Parking: Îlot Balmoral underground pay parking (335 Mayor street)
Public transit: Place des Arts metro station
Organized by: SMPTE Montréal/Québec, in partnership with the National Film Board
Sponsored by: SMPTE Montréal/Québec
Language: French
Presentation: **In Person only**
Happy Hour: Yes
Subject: **Soirée à Paris or Television production around the Olympics**
IMPORTANT: This presentation, open to all, will be available in **person only**
Please register via [Eventbrite](#)
Registration will close at 19:00 on November 13th.
Doors will open at 5:45 PM
Doors will close at 6:45 PM

Your Montreal Chapter of the SMPTE, in partnership with the National Film Board, is proud to join Messieurs François Legrand and Maxime Labrie of Société Radio-Canada in presenting an evening entitled:

Soirée à Paris or Television production around the Olympics

Before the evening gets underway, take advantage of our traditional Happy Hour to chat and network over delicious bites and beverages.

We look forward to seeing you there! Don't miss it!

Evening Schedule:

5:45 PM.: **Doors open (at 1500 Balmoral)**
6:00 PM. - 6:30 PM.: **Networking: appetizers and drinks will be offered**
6:45 PM.: **Doors close**
6:30 PM. – 7:15 PM.: **François Legrand and Maxime Labrie - SRC**
Olympic Games production at CBC/Radio-Canada

- CBC/Radio-Canada facilities at home and in France.
- Signal acquisition and transport.
- The partnership with OBS (Olympic Broadcasting Services) and the sharing of responsibilities.
- Logistical and security constraints.

7:15PM. - 7:30 PM.: **Break**
7:30PM. - 8:15 PM.: **François Legrand and Maxime Labrie - SRC**
The best from other broadcasters

- NHK's 8K production
- NBC logistics
- France Télévisions' off-air broadcast in 4K/NGA
- Remote and decentralized production in 21 languages at WBD/Eurosport
- Software infrastructure production at OBS/NEP

Version française sur document séparé
<https://www.smp.te.org/sections/montrealquebec>

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PRESENTATION OPEN TO ALL
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Biography :

François Legrand - Senior Director, Engineering, Governance and Engineering, CBC Radio-Canada



François Legrand joined CBC/Radio-Canada in 2004 as a broadcast systems designer. In this capacity, he was involved in a wide range of projects and assumed various responsibilities, including the design of digital, television and radio systems, as well as the management of projects at different scales.

From 2011 to 2016, he held several management positions where he coordinated the technological development of Quebec's regional stations and played a central role in the transition of all national news programs to automated production.

François is currently Senior Director of Engineering, where he oversees the team responsible for implementing all of CBC/Radio-Canada's IT infrastructure and media production/distribution projects.

In his spare time, François is a passionate creator with an interest in 3D printing, CNC machining and microcontroller-based electronics. In the hope of inspiring the next generation of engineers, he is also the lead mentor of the FIRST 9234 - Golden Eagles robotics competition team.

François is frequently invited to present CBC/Radio-Canada's technology initiatives and vision at conferences such as IBC, NABSHOW and various SMPTE and EBU events.

Maxime Labrie - Supervising Technician - SRC



Maxime Labrie fell into stage technology (lighting, audio) in high school, working in the auditorium. At 16, he joined the South Shore community radio station as an on-air technician and host, before moving on to commercial radio. He went on to work at CTV and TQS, as well as a number of mobile and temporary private productions. He returned to school in 2008, graduating in 2010 from La Cité Collégiale in television production. He was hired on new transmission trucks. He participated in the Olympic Games starting in Montreal in 2016 and 2018, and then took care of a venue in 2020 (Tokyo), the IBC in 2022 (Beijing) and became one of the two technical leaders for the Paris 2024 Games.

Also in his spare time, he enjoys electronics and anything to do with technology. He has been a member of the Auxiliary Coast Guard for 7 years. He patrols and participates in rescue missions on the St. Lawrence River.

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