



# Nordic Section

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STOCKHOLM – DECEMBER 6TH, 2018

**svt**



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**VIMOND**



**Media City  
Bergen**



# Today's Agenda

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## Welcome and Opening Remarks

- Barbara Lange, SMPTE
- Hanna Laurentz, Net Insight
- Adde Granberg, SVT

## Efficient versioning for Film and Series thanks to IMF

- Francois Abbe, SMPTE & Mesclado

## Working with ST-2110 in Real-World Applications

- Paul Macklin, Vimond Media Solutions
- Alexander Sandström, Net Insight

## Nordic Section Information

- Eivind Sandstrand, NCE Media

## SVT Facilities Tour

- Eva Poysti, SVT

## Social Hour & Networking

- Generously supported by Net Insight

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**VIMOND**



# Opening Remarks

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**Adde Granberg**

**svt**



**Barbara Lange**



**Hanna Laurentz**



# Efficient versioning for film and series thanks to IMF

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**Francois Abbe**



President & Founder, MESCLADO  
SMPTE Governor, EMEA, Latin America & Central America

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# Working with SMPTE ST 2110 in Real-World Applications

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# Nordic Section information

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## Eivind Sandstrand



**Media City  
Bergen**

Business Development Manager, NCE Media

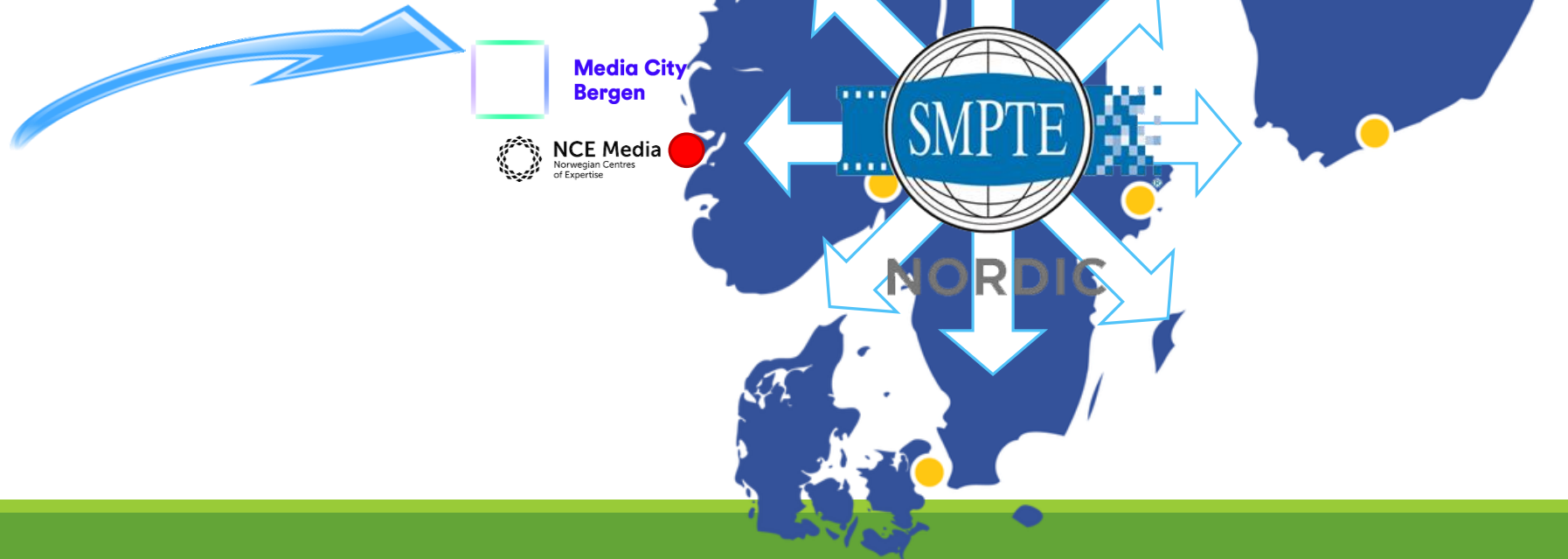
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# SMPTE Nordic Section



NEW YORK

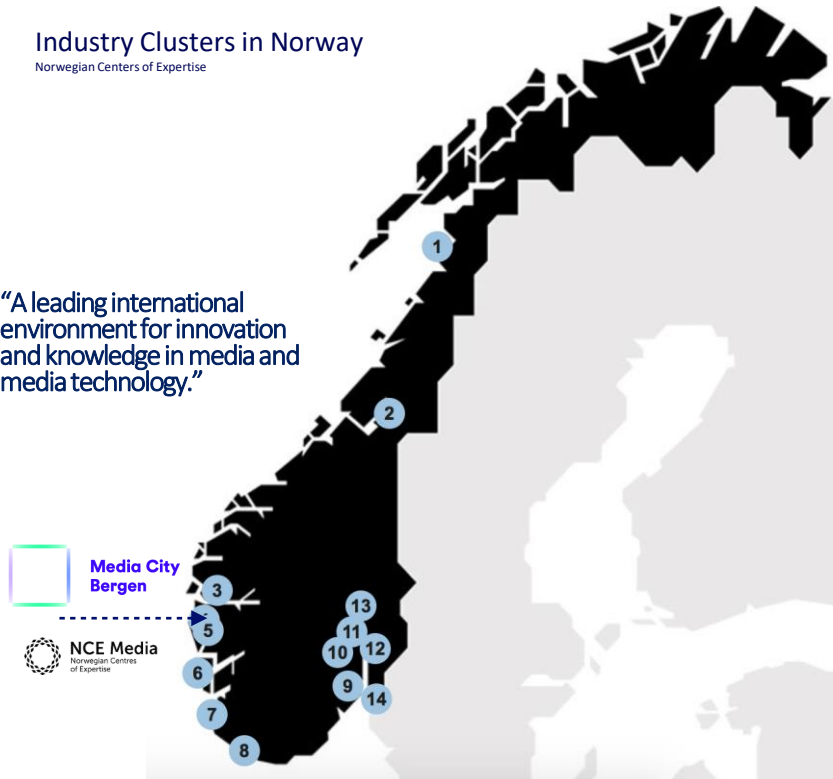


PHILADELPHIA

# NCE Media / Media City Bergen

Industry Clusters in Norway  
Norwegian Centers of Expertise

“A leading international environment for innovation and knowledge in media and media technology.”





# SMPTE Nordic Section

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## For the Nordic Section...

- What topics would you like us to raise, present and discuss?
- When and where should we meet?
- Would you like to get involved?



# SMPTE Nordic Section

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## For the Nordic Section...

- What topics would you like us to raise, present and discuss?
- When and where should we meet – March 6<sup>th</sup> in Bergen?



# SVT Tour!

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**Eva Poysti**

Head of Operations and Business  
Development, SVT

**svt**



NORDIC

# Social Hour & Networking

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WITH THANKS TO:



netinsight

svt



**NORDIC**

# SMPTE Nordic Section

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