



# SMPTE Nordic Section

6 December 2018  
Stockholm, Sweden



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**STANDARDS**



**MEMBERSHIP**



**EDUCATION**



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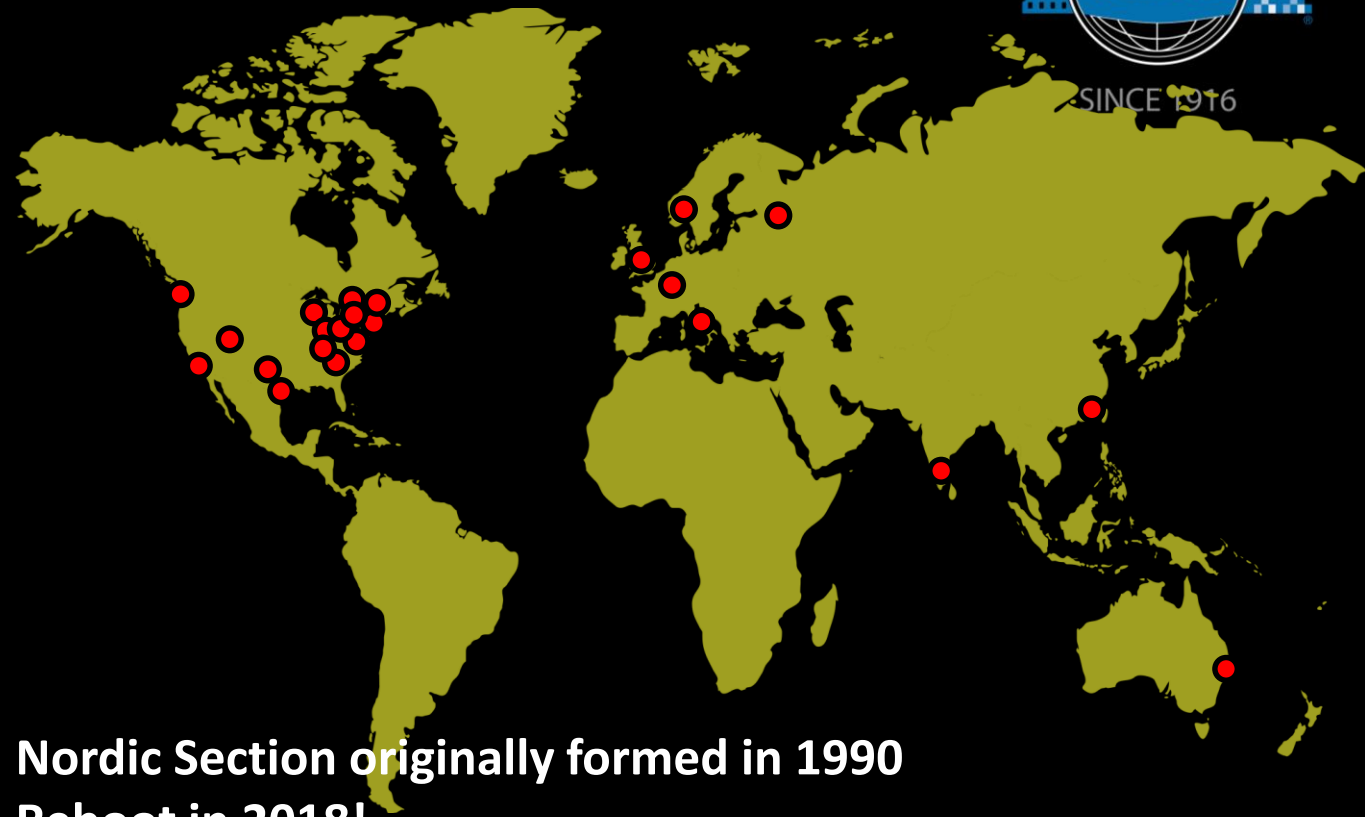
64 Countries



30% Outside  
North America



14% Students



**Nordic Section originally formed in 1990  
Reboot in 2018!**

# Welcome New Governors



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CANADA REGION GOVERNOR  
Sylvain Marcotte, Grass Valley, a Belden Brand



**Sylvain Marcotte**  
Canada Region Governor  
2019 - 2020



**Marina Kalkanis**  
UK Region Governor  
2019 - 2020



**Bill Hayes**  
USA Central Region Governor  
2019 - 2020



**Brian Claypool**  
Governor-at-Large  
2019



USA - NEW YORK REGION GOVERNOR  
Rosemarie Lockwood, Belden

**Rosemarie Lockwood**  
USA NY Region Governor  
2019 - 2020



**Thomas Mauro**  
USA NY Region Governor  
2019



**Mike DeValue**  
USA Hollywood Region Governor  
2019 - 2020



**Seth Hallen**  
Governor-at-Large  
2019



**Paul Briscoe**  
Canada  
2018-19



**Ward Hansford**  
Asia/Pacific  
2018-19



**Renard Jenkins**  
Eastern Region  
2018-19



**Rick Ackermans**  
Southern Region  
2018-19



**Mark Harrison**  
UK  
2018-19



**Siegfried Foessel**  
EMEA  
2018-19



**Ben Waggoner**  
Western Region  
2018-19



**Paul Chapman**  
Hollywood Region  
2018-19





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**Masayuki Sugawara**  
Asia Pacific  
2019 -2020



**Jim Burger**  
Eastern Region  
2019 - 2020



**Francois Abbe**  
EMEA  
2019 -2020



**Chris Fetner**  
Hollywood Region  
2019 - 2020



**Michael Koetter**  
Southern Region  
2019 - 2020

# Changing Membership Landscape



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**WARNERMEDIA**

**NETFLIX**



**XPERI**



**MediaKind**

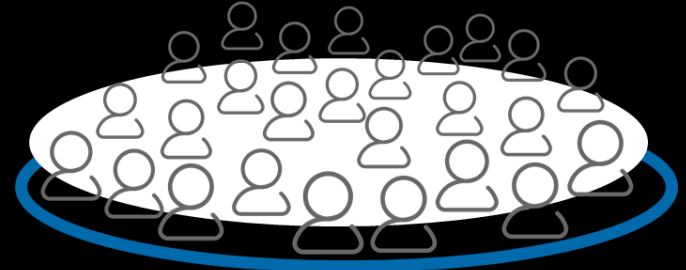
**MEMBERSHIP**

# Developing an Inclusive Membership



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- Tactical working group to recommend SMART actions of change
- Deliver to the Board for approval in Feb 2019
- Work across the pillars and validate against best practices
- Examples include:
  - Program Committees
  - TC chairs
  - Section leadership
  - Define a working lexicon
  - Pro-active messaging



MEMBERSHIP



Sections host more than 200 meetings each year!



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THE SMPTe WASHINGTON DC SECTION'S ANNUAL TECHNOLOGY CONFERENCE

**BITS BY THE BAY**



**SMPTe NINETEEN**

JULY 16 – 19, 2019

ICC SYDNEY > EXHIBITION CENTRE



**Join us and Join in**



**MEMBERSHIP**



# STANDARDS AND SPECIFICATIONS



STANDARDS



# TSP 2121 DPP Application for IMF Master Interchange



STANDARDS



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# HPA

USER GROUP

## IMF UG

A forum for users and implementers of the Interoperable Master Format (IMF) standards #ispeakimf



STANDARDS



# ST 2110 - SMPTE Standard Professional Media over the Managed IP Network



STANDARDS



We are educating more people than ever before!



PLUS, 20+ webcasts per year!

EDUCATION



# Journal Remains #1 Value



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The SMPTTE Motion Imaging Journal is the key publication of the society, providing peer-reviewed articles on topics in 3D, imaging processing, display technologies, audio, compression, digital cinema, and much more.



SMPTTE is the leading standards development body for motion imaging standards. Individuals and organizations from around the world come to SMPTTE to develop standards that are adopted by manufacturers, broadcasters and studios.



SMPTTE conference events provide the industry with the latest technical content. Peer-reviewed and focused on current technical problems, SMPTTE conferences are must-attend events.

EDUCATION

IEEE Xplore<sup>®</sup>  
Digital Library





2019 SMPTE ANNUAL  
TECHNICAL CONFERENCE

DOWNTOWN LOS ANGELES  
**21 – 24 OCTOBER 2019**





VISION **2020**  
LOOKING TO THE FUTURE





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## Our Values and Guiding Principles

- We are a **Global** organization that must operate and represent ourselves as such
- We operate in three pillars of activity in **Standards, Membership, and Education**
- We are **Inclusive**
- We value and nurture our **Volunteers**
- We strive to understand the common needs of all our **Stakeholders**
- We are **Objective**
- We seek to realize the real and valuable **Synergies** with the **HPA** and all of our **Partners**
- We will return a **Net Surplus** each year to sustain and grow the organization



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## Vision

*Enabling the technical framework and global professional community that makes motion picture, television and professional media available for all humanity to enjoy for artistic, educational, and social purposes.*

## Mission

*To drive the quality and evolution of motion pictures, television, and professional media through our global society of technologists, developers, and creatives by setting industry standards, providing relevant education, and fostering an engaged membership community.*



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## Our Value Propositions

For our **Members** we provide, promote and nourish the professional technical motion picture, television, and professional media communities through our membership, education and standards activities.

For the **Industry** we define, manage, and promote the technical standards and specifications by which our industry operates, while educating on those technologies, to maximize the quality and ubiquity of the global motion picture, television, and professional media industries.

For our **Partners**, we provide the resources, expertise and accreditation to support their cause to further advance the motion picture, television, and professional media industries.



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**STRATEGIC PLAN  
2019-2021**

**Objective**  
To define for the Society of  
Motion Picture & Television  
Engineers,  
Who we are  
Where we want to go  
&  
How we are going to get there



VISION 2020  
LOOKING TO THE FUTURE





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Join In, Join US