



SMPTE

Corporate Membership

Packages

As of [June 2026](#)



SMPTE Corporate Members:

The leaders driving the future of global media technology

Your partnership with SMPTE strengthens the global foundation of media technology:

- Advancing Interoperable **Standards** that Power the Industry
- Supporting **Education & Workforce Development** for This and Future Generations
- Building **Community & Collaboration** Across the Evolving Media Landscape
- Accelerating **Innovation** Around the Globe

Welcome to SMPTE – Where media technology's future takes shape.

Corporate Membership Levels

Diamond – \$25,000

Shape the Future

Gold – \$15,000

Lead the Conversation

Silver – \$10,000

Impact the Important Conversations

Bronze – \$5,000

Connect & Join the Conversation

Small Business – \$3,000*

Start Your Journey

Corporate Membership Levels

Membership & Education

	DIAMOND	GOLD	SILVER	BRONZE	SMALL BUSINESS
Individual Memberships, including Standards Participation	20	15	9	5	2
Free Registrations for Instructor-Led Virtual Courses	4	2	1	×	×
Free Registrations for a SMPTE Education Bootcamp	2	1	20% off 1	×	×

Corporate Membership Levels

Community Engagement

	DIAMOND	GOLD	SILVER	BRONZE	SMALL BUSINESS
Free registrations for the Media Technology Summit	20	15	1	×	×
Discounted registrations for the Media Technology Summit	4	2	5	2	2
Opportunity to host a Student Event	✓	✓	✓	✓	✓
Invitation only access to C-Suite Forum Series	✓	✓	×	×	×

Corporate Membership Levels

Brand Visibility

	DIAMOND	GOLD	SILVER	BRONZE	SMALL BUSINESS
Recognition in Motion Imaging Journal	✓	✓	✓	✓	✓
Logo recognition on SMPTE Website	✓	✓	✓	✓	✓
Logo recognition on SMPTE Homepage	✓	✗	✗	✗	✗

Corporate Membership Levels

Marketing & Thought Leadership

	DIAMOND	GOLD	SILVER	BRONZE	SMALL BUSINESS
Complimentary Ad(s) in Motion Imaging Journal	(2) Full-Page	(2) Full-Page	(1) Full-Page	(1) Half-Page	(1) Half-Page
Member discount on all Sponsorships, Advertising & Digital Marketing	✓	✓	✓	✓	✓
Submit your company News & Events for SMPTE Newsletters	✓	✓	✓	✓	✓
Submit Thought Leadership article for Motion Imaging Journal	✓	✗	✗	✗	✗

Diamond Benefits

\$25,000/ Year

Shape the Future...

- 20 Individual Memberships for your team, which include:
 - Standards Participation for the above members
 - Full access to the complete Independent–Study Virtual Course Library
 - Discounted Member Pricing on Instructor–Led Virtual Courses
- 4 free registrations for Instructor–Led Virtual Courses (per member term)
- 2 complimentary registrations for a SMPTE Education Bootcamp (per member term)
- Logo on SMPTE Website Homepage
- Opportunity to host a Student Event (in person or virtual)
- Exclusive access to SMPTE’s C–Level Forum series (invitation only)
- 3 complimentary registrations for the SMPTE Media Technology Summit
- 15 discounted Media Technology Summit registrations
- Corporate Membership recognition in the Motion Imaging Journal
- Opportunity to submit a Thought Leadership article (non-technical) in Motion Imaging Journal (1 per member term)
- 1 full–page ad in the Motion Imaging Journal (2 issues per member term)
- Corporate Member discounts offered on all SMPTE sponsorship opportunities
- Corporate Member discounts available for all Advertising and Digital Marketing offerings (Eblasts, Branded Content, etc.)
- Opportunity to submit company news and event listings to SMPTE Newsletters

*Corporate Membership packages can be customized to meet your company’s needs. Please contact your SMPTE representative to discuss available options.

Gold Benefits

\$15,000/ Year

Lead the Conversation...

- 15 Individual Memberships for your team, which include:
 - Standards Participation for the above members
 - Full access to the complete Independent-Study Virtual Course Library
 - Discounted Member Pricing on Instructor-Led Virtual Courses
- 2 free registrations for Instructor-Led Virtual Courses (per member term)
- 1 complimentary registration for a SMPTE Education Bootcamp (per member term)
- Logo on SMPTE Website
- Opportunity to host a Student Event (in person or virtual)
- Exclusive access to SMPTE's C-Level Forum series (invitation only)
- 2 complimentary registrations for the SMPTE Media Technology Summit
- 10 discounted Media Technology Summit registrations
- Corporate Membership recognition in the Motion Imaging Journal
- 1 full-page ad in the Motion Imaging Journal (2 issues per member term)
- Corporate Member discounts offered on all SMPTE sponsorship opportunities
- Corporate Member discounts available for all Advertising and Digital Marketing offerings (Eblasts, Branded Content, etc.)
- Opportunity to submit company news and event listings to SMPTE Newsletters

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Silver Benefits

\$10,000/ Year

Impact the Most Important Conversations...

- 9 Individual Memberships for your team, which include:
 - Standards Participation for the above members
 - Full access to the complete Independent–Study Virtual Course Library
 - Discounted Member Pricing on Instructor–Led Virtual Courses
- 1 registration for Instructor–Led Virtual Courses (per member term)
- 20% off one registration for a SMPTE Education Bootcamp (per member term)
- Logo on SMPTE Website
- Opportunity to host a Student Event (in person or virtual)
- 1 complimentary registration for the SMPTE Media Technology Summit
- 5 discounted Media Technology Summit registrations
- Corporate Membership recognition in the Motion Imaging Journal
- 1 full–page ad in the Motion Imaging Journal (1 issue per member term)
- Corporate Member discounts offered on all SMPTE sponsorship opportunities
- Corporate Member discounts available for all Advertising and Digital Marketing offerings (Eblasts, Branded Content, etc.)
- Opportunity to submit company news and event listings to SMPTE Newsletters

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Bronze Benefits

\$5,000/ Year

Connect & Join the Conversation...

- 5 Individual Memberships for your team, which include:
 - Standards Participation for the above members
 - Full access to the complete Independent-Study Virtual Course Library
 - Discounted Member Pricing on Instructor-Led Virtual Courses
- Logo on SMPTE Website
- Opportunity to host a Student Event (in person or virtual)
- 2 discounted Media Technology Summit registrations
- Corporate Membership recognition in the Motion Imaging Journal
- 1 half-page ad in the Motion Imaging Journal (1 issue per member term)
- Corporate Member discounts offered on all SMPTE sponsorship opportunities
- Corporate Member discounts available for all Advertising and Digital Marketing offerings (Eblasts, Branded Content, etc.)
- Opportunity to submit company news and event listings to SMPTE Newsletters

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Small Business Benefits

\$3,000*/ Year

Start Your Journey...

- 2 Individual Memberships for your team, which include:
 - Standards Participation for the above members
 - Full access to the complete Independent-Study Virtual Course Library
 - Discounted Member Pricing on Instructor-Led Virtual Courses
- Logo on SMPTE Website
- Opportunity to host a Student Event (in person or virtual)
- 2 discounted Media Technology Summit registrations
- Corporate Membership recognition in the Motion Imaging Journal
- 1 half-page ad in the Motion Imaging Journal (1 issue per member term)
- Corporate Member discounts offered on all SMPTE sponsorship opportunities
- Corporate Member discounts available for all Advertising and Digital Marketing offerings (Eblasts, Branded Content, etc.)
- Opportunity to submit company news and event listings to SMPTE Newsletters

*Please contact your SMPTE representative to determine eligibility for our Small Business Corporate Membership level. Qualification is based on company ownership, employee count and/or annual revenue.



Advancing **Standards**

Elevating **Education**

Building **Community**

Join the organization shaping
the future of media technology.

Thank You

Contact

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Learn More

Please visit:
• SMPTE.org

SMPTE is an industry-led, nonprofit 501(c)(3) organization
advancing standards, education and community across the
global media technology sector.
