



Toronto Section  
BOARD OF  
MANAGERS  
2020 / 2021

**Chair:**

**Tony Meerakker**  
Meer Tech Systems  
416-918-2023

**Secretary / Treasurer:**

**Sylvia Fantin**  
Independent  
416-453-2808

**Past Chair:**

**Leigh Whitcomb**  
Imagine Communications  
416-873-2292

**Regional Governor:**

**Paul Briscoe**  
Televisionary Consulting  
647-460-4466

**Managers:**

**Gleb Butuzov**  
CBC / Radio Canada  
416-873-7717

**Jaime Caeiro**  
Corus Entertainment  
647-282-0930

**Kevin Lyver**  
Ward-Beck Systems  
800-771-2556 X35

**Craig Jasman**  
CBC / Radio Canada  
647-519-3467

**Reza Saiphoo**  
Corus Entertainment  
437-333-0206

**Andrew Thomas**  
Independent  
416-568-8912

**Managers at Large:**

**Reid Robertson**  
Waveform Digital Services  
289-923-9226

**Jordan Sweigman**  
Nextologies  
416-301-3100 x 379

**Stosh Durbacz**  
Fujifilm  
905-898-1382

**Mansour Mahdavi**  
4M-Media Inc  
416-988-0549

**Membership Chair**

**Nadia Aftab**  
CBC / Radio Canada  
416-205-2920

**Promotions Advisor:**

**Peter Armstrong**  
Consultant  
905-515-7484

**Student Advisor:**

**Richard Grunberg**  
Ryerson University  
416-979-5000 ext. 7007



**Topics: IP for Broadcast, Virtual Immerse, eSports, Machine Learning, Data Science and more**

**Date: Tuesday, February 9, 2021**

**Time: 7:00pm**

**Location: Swoogo / Zoom Application, Virtual Meeting - See Link below**

**Arranged By: Nadia Aftab, Richard Grunberg, Mansour Mahdavi**

**Sponsor: SMPTE Toronto Technical Conference - TTC 2021**

This month's meeting is SMPTE Toronto's 2<sup>nd</sup> annual students focused meeting. Geared for students and others who might be interested in new media technology for their future endeavours. We have invited a group of experts and selected topics that reflects a snapshot of the industry. Our goal is to show the vastness of new media and broadcasting technologies, and to give an insight on the potential opportunities that may exist.

**Renard Jenkins**, Membership Vice President, SMPTE. Renard will speak to What is SMPTE, its benefits and the new emerging technologies SMPTE is involved in.

**Ryan Morris**, Systems Engineer, Arista Networks. Ryan will update us on IP and broadcast workflows.

**Francois Gauthier**, Technical Sales Representative, Camera, ARRI Canada Limited. Francois will touch upon SMPTE's relationship to the cinema industry.

**Cliff Lavalley**, Director of LUV studio services, TFO. Cliff will update us on virtual immersive production technologies.

**Afsoon Soudi**, Senior Manager, Digital Development, CBC/Radio-Canada. Afsoon will review a few media companies' approaches of using Machine learning products and their benefits with focus on recommender systems and analytics.

**Cameron Reed**, Global Business Development Manager, Esports, Ross Video. Cameron will introduce us to Esports productions.

**Register for Event:**

<https://smpte.swoogo.com/toronto-feb>

Not a SMPTE Member? Join or Renew at <https://www.smpte.org/join>

