SMPTE TORONTO

Event Notice

Topic: Media Cloud Based Technology

Date: Tuesday, October 18, 2022

Time: Presentations 7:00pm (Pizza & Pop Dinner is provided at 6:15pm)

Location: Toronto Metropolitan University (formerly Ryerson University)
Room RCC-204 – 2nd floor, 80 Gould Street, Toronto
And Virtual. **Registration Link below**

Arranged By: Jaime Caeiro, Jason Ross, Jeff Vella

Sponsor: evertz.io

It seems new technologies that encompass the cloud infrastructure are being offered on a regular basis. Manufacturers have packaged some of their product line with the Cloud and are offering this as a new service. Whether it be the Broadcast, Production, Postproduction or other media outlets, everyone is paying close attention as this allows for off-prem services. This in itself offers many opportunities.

This SMPTE meeting will provide an overview of the state of cloud-based technology for media –
- What is possible today?
- Where do the challenges lie?
- What does the future hold?

We are pleased to welcome the following as presenters' industry leaders & experts.

Kevin Marchand, Director of Solutions Architecture for File Based Solutions, Evertz Microsystems
Dan Turow, Vice President of File Based Solutions, Evertz Microsystems.
Kevin and Dan will present "Evertz.io Stream, a 100% hosted, true SaaS and true dynamic cloud approach".

Sam Bogoch, CEO and Cofounder, Axle AI Inc.
Sam will present "What goes where? Figuring out, and fine-tuning, your hybrid cloud mix (yes, including on prem)".

Rogers Bijos, Americas Director for Skyline Communications
Rogers will present "Transparent services and assets orchestration on the cloud or on the ground. A modular approach for the ever-changing video challenges".

Everyone is required to register for Event:
https://us02web.zoom.us/webinar/register/WN_99RPPb5NS1CPZROJvqNWgw

As part of the University's mandate, MASK wearing is optional.

Pizza & Pop Dinner will be provided at 6:15pm. There are no breaks between presentations

The SMPTE Board of Managers will meet in the RC102 at 5PM

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