

# SMPTE

## Online Web and eNewsletters

	1X	6X	12X
<b>Banner</b>	\$2,200	\$1,890	\$1,680
<b>Sky/Leader</b>	\$2,520	\$2,310	\$1,890

### SMPTE eNewsletters

(SMPTE Monthly & Newswatch)

	1X	6X	12X
<b>Banner</b>	\$2,200	\$1,890	\$1,680
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### Content Syndication

50-100 words, logo, and active link to whitepaper or e-book download

Asset must be non-commercial, solutions based and educational

Stat Performance Report Available Upon Request

\$2500 per insertion,

available for either SMPTE Monthly or Newswatch Newsletters

## AD SIZE DIMENSIONS

### WEBSITE

Box Unit 300 x 250 pixels

Leaderboard 728 x 90 pixels

### NEWSLETTER

Banner 468 x 60 pixels

Medium Rectangle 300 x 250 pixels

Large Rectangle 336 x 280 pixels