Evening Presentation Notice

**Topic:**  Loudness Management in Practice, What's Now & What's Next, and How?

**Date:** Tuesday, December 10th, 2013

**Time:** 19:00

**Location:** TVA Studio A
1425, Alexandre de Sève, Montréal, H2L 2V4
Parking at the SRC via Papineau entrance (parking fee applies)
On the streets (parking meters (watch out for residents reserved areas))

**Organized by:** Jean Veillette - TVA
**Sponsored by:** Sonotechnique

Tonight's presentation is two fold:

**Part 1:**
Mr François Aubry from TVA will present the impact of loudness management for TVA.
Mr Aubry works in the quality control department.

**Part 2:**
With international adoption of EBU R 128–based loudness management recommendations, the basic hurdles of functional loudness management have been overcome.

This presentation will open with a brief overview of the current standards. What follows will be an overview of current best practices, along with guidelines for adoption of new, file–based platforms and workflows that efficiently address the "letter of the law."

**Speakers:**

- Jayson Tomlin. Presently the Vice President of Business Operations at Minnetonka Audio Software, Tomlin has been involved in the pro audio industry for over 15 years. At MASI, he is responsible for 360 degrees of customer experience, from marketing, customer service and support to teaming up on the design of new products.
- Jim Weber. Presently the Product Manager for the AudioTools and OEM product lines, Weber has been involved with product design and development with Minnetonka Audio since 1996. Jim is actively involved in audio post–production as a Technical and Creative Director for the advertising industry. His work in audio post has been recognized by the Museum of Modern Art, Cannes Lions, and Emmy Awards.

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