Evening Presentation Notice

Topic: 4K Technology - UHDTV

Date: Tuesday, September 24th, 2013
Time: 19:00 (Happy hour from 18:00 till 19:00)
Location: Radio-Canada Montreal, room to be defined
1400 Rene Levesque boulevard, Montreal
Parking via Papineau entrance (parking fee applies)
Rendez-vous at the main lobby

Organized by: Daniel Guévin
Sponsored by: Miranda and Applied Electronics

Your Montreal SMPTE Chapter wishes you a very new season 2013/14. In order to start with a fall "punch", we are inviting you to an evening with one very respected colleagues of our industry, Sylvain Marcotte from Miranda.

And to make it even better, join us for a Happy Hour from 18:00 to 19:00 where coffee and light items will be served.

4K UHDTV is coming soon! 4K cameras and displays are becoming readily available. However, as broadcasters prepare themselves for the technological demands of 4K UHDTV production and programming, it becomes quite clear that much more is needed than just a 4K camera and a 4K display. This important trend in our industry will impact every aspect of television production in next years to come, from camera work up to home delivery.

Our guess is that you would like to learn more about this amazing new technology. As such, Miranda invites you to attend Mr. Sylvain Marcotte’s UHDTV presentation, and to find answers the following questions:

• What is UHDTV?
• What are the viewers’ benefits?
• What is the required standards?
• What is the technology required to make it happen?
• What is the roadmap for UHDTV to the home?

Sylvain Marcotte is part of Miranda Technologies since 1994. Over the years, he has been leading several teams in the design of various modular platforms for the company.

Mr. Marcotte, who is currently working as a System Architect and Project Director, is also closely involved with emerging technologies such as UHDTV.