Topic: Digital Broadcast Transition Debrief

Date: Tuesday, November 8, 2011

Location: Rogers Communications Centre
Eaton Theatre, Ryerson University (Room RCC-204)
80 Gould Street, Toronto

Arranged by: Paul Briscoe and Roger Keay

Sponsor: Harris Corporation

During August 2011, Canadian television broadcasters ended decades of analog NTSC transmission and replaced it with digital ATSC service. Engineering departments of all national broadcast organizations executed major capital programs to make the transition happen. Join us to hear about the challenges of the transition and assessment of the new digital coverage from three individuals deeply involved in the process.

Erika Kramer, VP Distribution Services, TV Ontario

Steve Martak, Engineering Supervisor, Rogers Media

Jeff Naphin, Director of DT Transition for Shaw Media

After the presentations, the presenters will form a panel to discuss the transition and answer questions from the audience.

A Pizza and Pop Dinner will be provided at 6:30 PM. There will not be a refreshment break during the meeting.

The SMPTE Board of Managers will meet in Room RCC-102 starting at 4:45 PM.