THE SMPTE WASHINGTON DC SECTION
2013 ANNUAL TECHNOLOGY CONFERENCE

Monday June 10th & Tuesday, June 11th
Chesapeake Beach Resort and Spa, Chesapeake Beach, MD

Request for Presentations
&
Speaker Information Package

Presented by

THE SOCIETY OF MOTION PICTURE
AND TELEVISION ENGINEERS
WASHINGTON DC SECTION
Thank you for your interest in presenting at the Bits By The Bay annual technology conference. This is the leading forum for broadcast technology in the Mid-Atlantic area. Our previous events have sold out; we typically have around 100 – 120 attendees. Past attendees have included senior engineering management from ABC, CBS, CNN, Fox, NBC Olympics, PBS stations, Comcast, Nielsen, C-SPAN, Discovery, Intelsat, Viacom, local systems integrators, government and military agencies and many other notable organizations.

This year’s conference is again a two-day event. On June 10th we’ll focus on building up the foundation skills of our attendees with presentations and workshops focusing on the fundamentals of broadcast technology. On June 11th we’ll provide presentations covering the latest in technology, standards and trends. As always, presentations should be in the form a white paper with minimal product images or descriptions; our attendees understand that if you are presenting as an expert on a topic you probably have a product that utilizes the technology being discussed.

Presentation requests and synopsis should be sent to our conference program coordinator, Eric Wenocur.

We will also be hosting a reception for the SMPTE managers, presenters, sponsors and out-of-town attendees near the hotel on the evening of Sunday, June 9th and we hope you will join us for this.

The event this year will again be held at the Chesapeake Beach Resort and Spa in Chesapeake Beach, MD. This is a new hotel on the Chesapeake Bay, about an hour’s drive from either the Reagan National (DCA) or Baltimore-Washington International (BWI) airports. You do not need to stay in the event hotel in order to attend, and there is no charge for parking.

We look forward to seeing you in Chesapeake Beach this spring and to your participation in another informative and enjoyable Bits By The Bay conference.

Conference Hotel: The Chesapeake Beach Resort and Spa
4165 Mears Avenue, Chesapeake Beach, Maryland 20732
(866) 312-5596  www.cbresportspa.com

For more information, please go to our website: www.smptedc.org

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Presenter Information

What we need from you:

- Please send the following materials to our program coordinator Eric Wenocur:
  - Presentation title as you want it to appear in our program
  - Your biography for introductions
  - Presentation synopsis for our review and website
  - Estimated presentation length. Typical presentations can be as short as 10 minutes and as long as 45 minutes. Please leave room for Q&A at the end.

- Please let us know if you are staying in the hotel and if you will be here for both days of the conference so that we can include you in our meal planning. You do not need to pay to attend the conference but we would like to know when you’ll be here so that we can plan accordingly.

- Don’t forget to register for the conference dinner on Monday night – we hope you can join us for this. Family and guests are welcome.

- Your presentation:
  - Please send us your presentation one week before the conference. If it’s too large to email we will set up a network share to use.
  - The main projection screens in the room are 1280x1024 4:3.
  - If you need video, audio or network connectivity during your presentation please let us know in advance.
  - We generally prefer that you use our laptop for the presentation to cut down on transition time between presenters. You may use your own laptop. It should have VGA (RGBVH HD15 connector) output.
  - Unlike other conferences, we do not have a standard presentation template that we require.
  - If you intend to demonstrate any equipment (powered or unpowered) as part of your presentation please get prior approval from the program coordinator.
  - If Q&A runs long, we may hold questions until the next break or invite you and attendees with questions to continue in the break room.

- Presenters may use the break room to prepare their presentations, conduct business, make cell phone calls, etc during the conference. There is also WiFi in the meeting and break room and outlet strips are provided for laptop power for your convenience.
Sunday Night Reception

On Sunday night we will be having a welcoming reception and cookout from 6:00 – 9:00 PM for our sponsors, presenters and out-of-town attendees. We hope you’ll join us for this.

4535 Camp Roosevelt Drive
Chesapeake Beach, MD 20732
(410) 257-7077

To get to the reception, turn left at the light leaving the hotel and head south on Rt. 261 (Bayside Road) for 4 miles. Turn left on Camp Roosevelt Drive and then make the second right (there is a mailbox hutch at this driveway with 4535 under one of the mailboxes)

Keep right at the brick columns. You’ll go down a hill and up the other side of the valley, then make a hairpin left turn into the driveway.

We hope you enjoy our conference and welcome any feedback and ideas you have for improving this event. We look forward to seeing you in Chesapeake Beach!

On behalf SMPTE, our section members, managers and conference attendees, please accept our sincere gratitude for your generosity and support in making this event possible.

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For more information, latest program updates and to register, visit the SMPTE Washington DC website:

www.SMPTEDC.org