SMPTE Education

Educational Webcasts

Technology Webcasts
These 90-minute webcasts are conveniently scheduled and cover top-of-mind technology topics such as Adventures in Volumetric Cinema, Machine Learning in M&E: Reality Versus Hype and Keeping Time with Precision Time Protocol (PTP). Presented by industry recognized engineering subject matter experts and academic faculty from the likes of MIT’s Media Lab and USC, these monthly webcasts present the latest on technologies that are emerging, in early deployment, and a few out towards the technology horizon.

Standards Webcasts
The standards development process is crucial to the motion imaging industry. This webinar series is designed to help everyone learn about specific SMPTE Standards which are highly relevant to today’s Media & Entertainment ecosystem.

Essential Technology Concepts
This exciting new webinar series is designed to cover the foundational concepts, science, technologies, and workflows associated with creation of professional media content. Covering topics such as human perception, imaging physics, fundamentals of color science, sound systems, and more, this webinar series is the perfect learning opportunity for individuals who are early-career or, perhaps those who are a little more experienced and would like a refresh in the M&E fundamentals.

Sponsorship Opportunities

Webcast Series Sponsorship
(12 months) $12,000

Benefits to include:
- Company name/logo on all promotional materials including email marketing, Journal ad, and press releases
- Company name/logo on webinar homepage
- Company logo included on slide during the live webinar and archived recordings
- Opportunity to co-host one (1) webinar in conjunction with SMPTE Education Director. Company representative will join live webinar.
- Attendee list with contact information from the co-hosted webinar

Co-hosted Webcast Opportunities $8,500

Benefits to include:
- Opportunity to co-host one (1) webinar in conjunction with SMPTE Education Director. Company representative will join live webinar.
- Attendee list with contact information from the co-hosted webinar
- Company logo included on slide during the live webinar and archived recordings
- Company Name and Logo on website for 3 months
- Company Acknowledgement for 3 months

Custom sponsorship packages are available. For more information, please contact:

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