DATE:  Tuesday November 10, 2009
TIME:  7:00 p.m.
TOPIC:  Dealing with Audio Loudness
LOCATION:  Rogers Communications Centre
            Room RCC-361
            Ryerson University – 80 Gould Street, Toronto
ARRANGED BY:  Andrew Thomas, Jordan Sweigman, Mansour Mahdavi
SPONSORED BY:  Miranda

Broadcasters have for years dealt with challenges in trying to achieve consistent audio levels between programs and commercials. In the United States, a bill known as the Commercial Advertisement Loudness Mitigation (CALM) Act, has been introduced. Using the traditional VU meter is no longer considered an effective means of ensuring viewers hear consistent audio levels and various systems have been designed to deal with both monitoring and creating consistent perceived loudness.

In the first talk this evening, Michael Nunan, Post Sound Supervisor at CTV, will present an overview of how CTV and Canada’s Olympic Broadcast Media Consortium are dealing with broadcasting consistent audio levels using Dolby dialnorm technology.

In the second talk, Tony Zare, Evertz product manager, modular products, will present a manufacturer’s perspective on dealing with loudness issues and some solutions Evertz has developed.

In the third talk, Jean-Claude Krelic, Miranda Conversion/Distribution Product Specialist, will present a second manufacturer’s perspective on dealing with loudness issues and some solutions Miranda has developed.

Refreshments Sponsored by Miranda

The SMPTE Board of Managers will meet in room RCC-102 starting at 4:10 PM.

Members and guests are invited to join us at “The 3 Brewers Pub”, 275 Yonge Street @ 5:30 p.m.
Individual dinner cheques will be issued upon request