Date: **Wednesday June 10th, 2009**
Time: 19:00
Location: **Radio-Canada, 1400 René Lévesque Blvd East**
Parking at CBC/Radio-Canada – Papineau entrance (9 $)
Rendez-vous at the main entrance

Subject: **Post NAB – 2009 Report**

Mr. Pierre Louis Landry, our past SMPTE Montreal chapter president and now freelance business development manager is returning again with his annual recap of NAB, but more importantly the industry trends reported by the broadcast shakers.

Subjects to be covered:

- NAB show overview
- Notes on stereoscopic (3D) production
- IPTV update
- On-line content
- Challenges to the CRTC from the Canadian broadcasters
- 4k production challenges
- Hard times for the major manufacturers
- News sharing (Newsroom coops)
- Reality TV
- Adapting in a challenging economy
- Collaborative innovation
- Mobile entertainment
- Hologramic effect
- Tapeless production environment

A quick overview of some of the new products that caught NAB goers interest, will also be highlighted.

A presentation not to be missed, based on technological gadgets, industry news, emerging trends, examples of deployments, statistics, who’s doing what and why.

---

Version Française sur document séparé

**http://www.smpte.org/sections/montreal/home/**

NOTICE-NOTICE-NOTICE

PRESENTATION AND HAPPY HOUR OPEN TO ALL

PLEASE POST... PLEASE POST... PLEASE POST...