



SINCE 1916

THE NEXT CENTURY

SMPTE Motion Imaging Journal 2019 Editorial Schedule

Issue	Topic*	Ad Deadline	Art Deadline
March	Next Generation Imaging	Jan 11	Jan 17
April	UHD/HDR	Feb 8	Feb 14
May	OTT	March 12	March 18
June	Immersive Media & Audio (Online Only)	April 12	April 16
July	Video Over IP	May 9	May 15
August	Content Management	June 12	June 18
September	Progress Report	July 5	July 11
October	Cloud	Aug 13	Aug 19
Nov/Dec	Compression	Sept 25	Oct 1

**Topics subject to change*

Ad Size Dimensions

	Inches	Centimeters
Full Page (live)	7 in x 10 in	17.78 cm x 25.4 cm
Full Page (trim)	7.875 x 10.75 in	20 cm x 27.3 cm
Full Page (bleed)	8.125 in x 11 in	20.64 cm x 27.94 cm
2/3 Page	4.5625 in x 10 in	11.6 cm x 25.4 cm
½ Page (horizontal)	7 in x 4.75 in	17.78 cm x 12.1 cm
½ Page (island)	4.5625 in x 7.3125 in	11.6 cm x 18.6 cm
1/3 Page (column)	2.125 in x 9.875 in	5.4 cm x 25.1 cm
1/3 Page (island)	4.5625 in x 4.75 in	11.6 cm x 12.1 cm

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