

# SMPTE

## Motion Imaging Journal

### 2020 Editorial Schedule

#### Ad Size Dimensions

Issue	Topic*	Ad Deadline	Art Deadline
March	(AI)/Machine Learning	Jan 15	Jan 20
April	Streaming/OTT	Feb 14	Feb 20
May	IP-Based Systems	March 16	March 20
June	Audio (Online Only)	April 15	April 20
July	8K	May 15	May 20
August	Compression (Online Only)	June 15	June 20
September	Progress Report	July 15	July 20
October	Immersive Media	Aug 17	Aug 19
Nov/Dec	Cloud	Oct 15	Oct 20

\*Topics subject to change

	Inches	Centimeters
Full Page (live)	7 in x 10 in	17.78 cm x 25.4 cm
Full Page (trim)	7.875 x 10.75 in	20 cm x 27.3 cm
Full Page (bleed)	8.125 in x 11 in	20.64 cm x 27.94 cm
2/3 Page	4.5625 in x 10 in	11.6 cm x 25.4 cm
½ Page (horizontal)	7 in x 4.75 in	17.78 cm x 12.1 cm
½ Page (island)	4.5625 in x 7.3125 in	11.6 cm x 18.6 cm
1/3 Page (column)	2.125 in x 9.875 in	5.4 cm x 25.1 cm
1/3 Page (island)	4.5625 in x 4.75 in	11.6 cm x 12.1 cm

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