Evolution, Innovation and Transformation

The media landscape continues to change, driven by new business models, creative requirements and insatiable consumer expectations all fueled by continuous advancements in technology. *Bits By The Bay* is the leading media technology conference in the Mid-Atlantic area devoted to helping our practitioners and technologists prepare for this change. We’ll look at how to create media facilities and workflows that adapt to these rapid changes while providing the flexibility to meet unanticipated future challenges.

**SPONSORSHIP**

We offer a range of sponsorship opportunities and benefits. *Preference is given to last year’s sponsor for specific functions until February 18th* when they will be made available to any organization.

All sponsorships include recognition in the electronic program, signage, and displays and the opportunity to provide branded promotional material and company literature to the participants (distributed to their seats) or along the sponsor counter in the conference room. All sponsorships include complimentary attendance for a number of attendees including all receptions and dinners.

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You can see the latest sponsorship availability, sign up and pay by credit card here:

[https://bbtb2019-sponsors.eventbrite.com](https://bbtb2019-sponsors.eventbrite.com)

We greatly appreciate your support. Year after year our sponsors make this event possible. Your generosity allows us to offer this conference at a significantly lower cost than other similar events and lets us reach an audience you won’t find at NAB or other technology conferences. Many of our attendees are government or military employees and are unable to travel to other conferences because of funding restrictions. *Bits By The Bay* may be your best opportunity to connect with them.

After sponsoring, be sure to also register your sponsored attendees. Complimentary attendees *must be registered before the event sells out*.

**Thank you for your support!**

**Conference website:**

[www.smptedc.org](http://www.smptedc.org)