Sacramento Section Meeting Notice

Date: Thursday, October 18, 2018
Time: 6:30 pm
Location: Belden, Grass Valley
125 Crown Point Ct.
Grass Valley, CA 95945
Contact: Remington Maxwell 530-913-7707

Speaker: Larissa Görner, Strategic Product Manager Net Insight

“At-Home Production On The Move To Distributed IP Workflows”

Tasked with producing more live coverage with squeezed resources, broadcasters are turning to at-home/REMI (remote-integration model) production. Correctly implemented, at-home production can reduce the movement of people and equipment; increase the utilization of equipment; reduce on-site set-up times; and maximize the efficiency of production teams. Historically, though, there have been three major barriers to success, namely: Latency and how you mitigate it; Control and how you extend workflows to the venue; and infrastructure issues, notably how raw signals are transported back to base. These issues are now solved. This presentation will explain how a shared technology approach is already providing broadcasters with a complete, proven and easy way to generate significantly more live content. It will outline the challenges of Wide Area Network transport for at-home production and the differences enabling hybrid IP infrastructure and distributed workflows. This session will clearly explain how, by interconnecting and orchestrating distributed production resources over Wide Area Networks, broadcasters can significantly improve their operational efficiency and flexibility.

Larissa Görner, Strategic Product Manager Net Insight

Larissa joined the broadcasting industry in 2001. She started her carrier as R&D engineer at IRT, the R&D institute of the public broadcasters in Germany, Austria and Switzerland where she later took on the role as General Manager for Marketing and Sales. In 2014, she joined Net Insight AB as consultant for Sales and Product Management. She today is part of the CTO team and works as strategic product manager with a major focus on remote production, IP-based and cloud solutions. She holds a master degree in electrical engineering and a MBA. Next to engineering she works in live-production and technical operations for more than 16 years at national and international sport productions and events.

Pizza and beverages will be provided by Belden, Grass Valley. As such, we would appreciate an RSVP to msmothers@ewingfoley.com no later than Monday, October 15.

Non-members and guests are always welcome to attend. For questions about this meeting, please contact any Section officer.