Today’s Agenda

Welcome and Opening Remarks
- Barbara Lange, SMPTE
- Hanna Laurentz, Net Insight
- Adde Granberg, SVT

Efficient versioning for Film and Series thanks to IMF
- Francois Abbe, SMPTE & Mesclado

Working with ST-2110 in Real-World Applications
- Paul Macklin, Vimond Media Solutions
- Alexander Sandström, Net Insight

Nordic Section Information
- Eivind Sandstrand, NCE Media

SVT Facilities Tour
- Eva Poysti, SVT

Social Hour & Networking
- Generously supported by Net Insight
Efficient versioning for film and series thanks to IMF

Francois Abbe
President & Founder, MESCLADO
SMPTE Governor, EMEA, Latin America & Central America

Web: www.mesclado.com
Email: francois.abbe@gmail.com
Working with SMPTE ST 2110 in Real-World Applications

Paul Macklin  
Sales Engineer, Vimond Media Solutions  
Web: www.wimond.com  
Email: paul@vimond.com

Alexander Sandström  
Strategic Product Manager, Net Insight  
Web: www.netinsight.com  
Email: alexander.sandstrom@netinsight.net
Nordic Section information

Eivind Sandstrand

Business Development Manager, NCE Media

Web:  www.mediacitybergen.no
Email:  eivind@ncemedia.no
Mobile:  +47 91913623
Skype:  esandstrand
Industry Clusters in Norway
Norwegian Centers of Expertise

“A leading international environment for innovation and knowledge in media and media technology.”

NCE Media / Media City Bergen

100+ members

Workshops/Teams/Students - Events - Innovation and Research Projects - Bergen Media Platform
SMPTE Nordic Section

For the Nordic Section...

- What topics would you like us to raise, present and discuss?
- When and where should we meet?
- Would you like to get involved?
SMPTE Nordic Section

For the Nordic Section...

- What topics would you like us to raise, present and discuss?
- When and where should we meet – March 6th in Bergen?
SVT Tour!

Eva Poysti

Head of Operations and Business Development, SVT