CALL FOR PRESENTATIONS

We’d like to invite you to sponsor the Bits By The Bay 2017 conference, held this year on Wednesday, May 24th and Thursday, May 25th.

Bits By The Bay is the highly successful regional technology conference produced by the SMPTE Washington DC Section. For over 25 years our conference has been the premier video technology conference in the Mid-Atlantic region. Over the past decade every conference has sold out and we expect this year to also sell out.

This title of the conference this year is “Navigating Television’s Next Wave”. We’re looking for a range of presentations that can help our attendees:

1) Understand where the industry is heading
2) Develop their knowledge about new and emerging technologies
3) Learn how to implement the last industry developments and best practices
4) Manage existing facilities and staff through these transitions

Last year we focused extensively on studio video over IP (SVIP) and the transition from SDI to IP in television facilities. This year we’d like to build on these earlier conversations while also looking at other critical areas of change including acquisition, content management, production, playout, distribution, preservation, infrastructure, security and education.

Our program usually fills up fast, so please send us your ideas for presentations. We welcome presentation submission on any topic that we think will be of interest to our audience, with special consideration given to presentations that are tutorial in nature or primers. All presentations must be in the form of a “white paper” – they must be about a technology and not a product and must not be commercial in nature or contain overt product placements or product descriptions. We give extra consideration to presentations made by technologists including CTOs and Technology VPs, and reserve the right to decline any previously accepted presentation if the speaker is substituted.

While the HPA Tech Retreat focuses on the future and business aspects of our industry, and the SMPTE Advanced Technology Conference focuses on the theoretical, research, and standards, Bits By The Bay primarily focuses on innovation, application and implementation – this is the conference where the ideas are put into practice. As a result, we especially encourage primers and workshops that help our attendees realize the benefits of the work covered by the other conferences and exemplify previous implementations.
Submitting a Presentation

No formal submissions are required. A title with a sentence or two describing the presentation is usually sufficient. If we need more info, we will ask you. Presentations are typically of half-hour duration, including set-up and Q&A (if any). Longer or shorter presentations can be accommodated – anywhere from 10 minutes to two hours; if a different duration is desired, please request it on the submission form. Proposals should come from the presenter.

There is a nominal attendance fee for presenters which includes both days of the conference and all meals and receptions. If you are also a sponsor your attendance may already be covered by your sponsorship. Regardless, please be sure to both register for the conference and book your hotel room.

Presentations will be accepted in two waves. The first group of “early-bird” presentation submissions from sponsors must be received by January 15th and will be reviewed and accepted by January 30th. The remaining presentations will be reviewed and accepted up until March 20th; we hope to finalize the program by March 20th.

You can submit presentation topics here:

http://bbtb2017-present.eventbrite.com

Be sure to also register to attend the conference and book your hotel room.

For More Information

Please contact the event producers directly with any questions you might have or to discuss any ideas you have for your presentation or the program. We have a standing conference call every Monday at 2:00 PM ET which you may join if you’d like to participate in our planning with the conference committee.

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For more information about Bits By The Bay, please visit the event website: http://www.smptedc.org/bbtb2017