Toronto Technical Seminar - BootCamp VII

*Pixels and Packets: Exploring UHD, HDR and Live IP*

The Toronto Section of the Society of Motion Picture and Television Engineers will be holding its popular biennial Technical Seminar, June 21/22, 2016.

With the rapid and wide-ranging changes taking place in pixels and packets delivery, the theme for this year’s seminar focuses on exploring UHD (Ultra High Definition), HDR (High Dynamic Range), and Live IP technologies and techniques.

We’d like to invite you to be a valued sponsor for the event!

The previous BootCamps have been highly attended with audiences in excess of 150-200 attendees. This year's BootCamp will feature top tier Keynote speakers, theatre-style seating, a comfortable and intimate industry tradeshow, technology demonstrations and a Toronto Section combined BBQ and Facility Tour kickoff event. Each event will provide sponsors with high visibility and an opportunity to meet, mingle & learn alongside industry professionals.

Topics to be covered will include:

- Image Acquisition
- UHD: Bigger, Better, Faster Pixels
- Color and Dynamic Range Management
- Standards for UHD and IP
- IP technologies for live production
- Post Production workflows
- Dealing with SD and HD in a UHD world

Sponsorship has its privileges over & above high visibility!

- **Platinum Primary-swag Logo Sponsorship**
  - Includes Logo on the Primary give-away (i.e. portfolio), 10 Minute Pitch Session, Tradeshow Table, Five Admissions and More...

- **Gold Tuesday Evening Kickoff BBQ Sponsorship**
  - Includes BBQ Association, 10 minute pitch session, Tradeshow Table, 4 Admissions and More...

- **Silver Technomercial "Pitch" Sponsorship**
  - Includes 10 Minute Pitch Session, Association With Coffee Break, 3 Admissions and More...

- **Bronze Sponsorship**
  - Includes Seminar section acknowledgment, Bronze Tier Logo Signage, Two Admissions and More..

- **Standard Sponsorship**
  - Includes Standard Tier Logo Signage At Most Events, Single Admission and More...

**NOTE:** If booked by March 31st, Silver, Bronze and Standard Sponsorships will also include a Tradeshow Table

Please express your interest at your earliest convenience as spots will be limited:

smpetestsponsors@gmail.com
Sponsorship has its privileges ....

Special limited opportunities:

**Platinum Sponsor** - Conference Swag (i.e. Bag or Portfolio) (fee: $7,500)

1 x Sponsorship position available.

⇒ CORPORATE LOGO will appear exclusively with SMPTE logo on the CONFERENCE SWAG provided to each attendee.
⇒ CORPORATE LOGO shares most prominent position with Gold Sponsor in all BOOT CAMP V advertising and promotion and venue signage.
⇒ Opportunity to present a 10 minute technology pitch after the lunch break on day 1.
⇒ Slide show running thru lunch break on day 1.
⇒ Can include up to 5 marketing / promotional items (sponsor provided) inserted into attendee conference package*.
⇒ CORPORATE LOGO on SMPTE Toronto BOOT CAMP V website (which will link to the vendor's site for 6 months after the seminar if desired).
⇒ 1 free standard Booth Space at the Trade Show.
⇒ 5 complimentary event admissions.

**Gold Sponsor**—Tuesday Evening Lead Up Barbecue & Facility Tour (fee: $5,000)

1 x Sponsorship position available.

⇒ CORPORATE LOGO will appear prominently and be acknowledged verbally at the Tuesday evening Facility tour and BBQ.
⇒ Sponsorship will be acknowledged in June Meeting notice for Facility tour and BBQ.
⇒ CORPORATE LOGO shares most prominent position with Platinum Sponsor in all BOOT CAMP V advertising and promotion and venue signage.
⇒ Opportunity to present a 10 minute technology pitch after the lunch break on day 2.
⇒ Slide show running thru lunch break on day 2.
⇒ Can include up to 4 marketing / promotional items (sponsor provided) inserted into attendee conference package*.
⇒ CORPORATE LOGO on SMPTE Toronto BOOT CAMP V website (which will link to the vendor's site for 6 months after the seminar if desired).
⇒ 1 free standard Booth Space at the Trade Show.
⇒ 4 complimentary event admissions.

NOTE: If booked by March 31st, Silver, Bronze and Standard Sponsorships will also include Tradeshow Table (otherwise costing $250)

**Silver Sponsor**—Coffee Break Pitch (fee: $2500) 4 x Sponsorship positions available.

⇒ CORPORATE LOGO will have second most prominent position in all Boot Camp V advertising and promotion and venue signage.
⇒ Acknowledgement of sponsoring a coffee break (2 sponsorship positions available for each day).
⇒ Opportunity to present a 10 minute technology pitch after that coffee break.
⇒ Slide show running thru that coffee break.
⇒ Can include up to 3 marketing / promotional items (sponsor provided) inserted into attendee conference package*.
⇒ CORPORATE LOGO on SMPTE Toronto BOOT CAMP V website (which will link to the vendor's site for 6 months after the seminar if desired)
⇒ 3 complimentary event admissions.
⇒ Book by March 30th & a trade-show table will be included
Bronze Sponsor—Conference sections Sponsorship (fee: $1200) 8 x Sponsorship positions available.

⇒ Sponsor will have verbal and written acknowledgement in conference program.
⇒ Each day will be divided into 4 sections and each Bronze Sponsor will be seen as the supporter for one section (assignment to a section will be done by a random draw).
⇒ CORPORATE LOGO will have third most prominent position in all Boot Camp V advertising and promotion and venue signage.
⇒ Can include up to 2 marketing / promotional items (sponsor provided) inserted into attendee conference package*.
⇒ CORPORATE LOGO on SMPTE Toronto BOOT CAMP V website (which will link to the vendor's site for 6 months after the seminar if desired).
⇒ 2 complimentary event admissions.
⇒ Book by March 30th & a trade-show table will be included

Standard Sponsor—Conference Sponsorship (fee: $800) 10 x Sponsorship positions available.

⇒ Sponsor will have verbal recognition and written acknowledgement in conference program.
⇒ CORPORATE LOGO will have fourth most prominent position in all Boot Camp IV advertising and promotion and venue signage.
⇒ Can include 1 marketing / promotional item (sponsor provided) inserted into attendee conference package*.
⇒ CORPORATE LOGO on SMPTE Toronto BOOT CAMP V website (which will link to the vendor's site for 6 months after the seminar if desired).
⇒ 1 complimentary event admission.
⇒ Book by March 30th & a trade-show table will be included

- Please submit an expression of interest, outlining the level of sponsorship or alternate proposals via e-mail to smptesponsors@gmail.com
- The limited number of opportunities are available on a first come first served basis so please respond promptly for best opportunity. Questions - Contact Sponsorship Chair Persons or e-mail smptesponsors@gmail.com
- **NOTE:** Any interested parties with SMPTE membership may submit "premium" swag items suitable for door-prize draws.

*The conference package will be distributed to attendees at (registration). All items should be appropriate for distribution to attendees with their conference bags. Please have your marketing/promotional items (swag) delivered to: Bruce McCloud, Rogers Communications Centre, Ryerson University, 80 Gould Street, Room RCC-222, Toronto, Ontario, M5B 2K3 - no later than May 20th, 2016

**Thank you for your support of and interest in SMPTE !**
**Please share this information with everyone you feel would benefit.**