Event Notice

Topic: The Studio of the Future - Members ONLY Meeting

Date: Tuesday October 8, 2019
Time: 7:00PM (Pizza & Pop Dinner is provided at 6:00pm)

Location: CAST/BlackTrax
35 Ripley Ave, Toronto, ON, M6S 3P2
See Map for location and parking availability, also attached

Arranged By: Stosh Durbacz & Kevin Lyver

Sponsor: CAST/BlackTrax

The Television Studio has seen a significant transformation in its setup and usability over the past generation. This evolution continues today as motion control, virtual and augmented reality and projection mapping toolsets find opportunities to add value to this traditional broadcast space.

This evening will begin with an interactive demonstration of the CAST/BlackTrax systemization of motion control in a traditional newsroom studio controlling lighting, audio, AR/VR and projection mapping. See link for some examples of the use of this technology, https://blacktrax.cast-soft.com/smpte

After the interactive demo a moderated panel discussion will explore the use of these emerging technologies in a real-world application as well as other exciting opportunities for creative exploitation of these new technologies.

The evening panel will be moderated by Gerry Belec, Corus Entertainment. Panelists for the evening will include:

- Andrew Gordon, Director Business Development, CAST/BlackTrax
- TBD, Zero Density
- Jerry Henroteaux, TFO, VFX Specialist
- Donnie Gallant, Engineer/Integrator, ROCKET

The panel will be an interactive discussion open to questions from the audience.

The SMPTE Board of Managers will meet in the CAST Boardroom at 4:30 PM.

Pizza & Pop Dinner is provided at 6:00pm, there is no break between presentations

Are you a SMPTE Member? Join or Renew at https://www.smpte.org/join