Event Notice

Topic: SMPTE@ProFusion 2016, HDR Acquisition

Date: Wednesday, October 5th.
Time: 6:00pm meeting start. There will not be Pizza in advance. (Food will only be available at a cost from vendors in the Convention Centre)

Location: MTCC North (Front Street Entrance) https://goo.gl/zqzK35 Halls B - at the ProFusion Show 2016 Innovation & Technology Centre/Stage

SMPTE meeting registration gives you free access to show exhibits.

Arranged By: Stosh Durbacz, Andrew Thomas
Sponsor: SMPTE Toronto Section

Join us at Profusion for a discussion about HDR Acquisition.

Mike Johnson, Director of Engineering at Dome Productions, will moderate a panel that includes:

Chase Hagen, TSR at Arri
Involved with HDR electronic capture since 2010, ARRI welcomes the introduction of commercial HDR displays in 2016. Creatives have long recognized the benefits of HDR, studio executives are now embracing HDR capture and HDR distribution.
Leading in the streaming delivery of HDR through their Amazon Prime service, Amazon Studios are embracing HDR capture for much of their original content. Chase will present some HDR content together with the popular HDR pipeline embraced by filmmakers today.

Rob Roy, Product Strategist at Canon
Rob will explore the advantages of adopting ACES1.0 compliance throughout HDR workflows.
In addition, there will be some conversation on the value of high dynamic range and wide cinema gamut colour space in HDR content acquisition. The use of the SMPTE 2084 signal standard to get HDR signals to reference monitors on set and in post production will close out the workflow loop.

Hugo Gaggioni, CTO of Sony Professional Solutions Americas
Hugo will review the challenges faced in producing 4K HDR in a live production environment. While producing live 4K programming for immediate distribution to the home has now become a standard everyday practice in Canada, producing live to home 4K HDR programs adds several layers of complexity to the production process. Hugo will discuss these complexities and the current approaches being taken to overcome the challenges.

Profusion Show Exhibit hours are 11am to 7pm on October 5th and 10am to 5pm on October 6th Your SMPTE meeting registration give you free access to show exhibits please see http://www.profusionexpo.com/ for more details on Profusion. SMPTE will have a booth at the show

The SMPTE Board of Managers will meet in tba room starting at 4:30 PM.