



# Meeting Notice Please Post

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## Topic: HDR: An Overview, Plus An Insight Into Display Technologies.

\*\*\* **REGISTRATION TO THIS EVENT IS REQUIRED** (Security reasons) \*\*\*

**Date:** Tuesday January 17, 2017

**Time:** 7:00PM

**Location:** SIRT Pinewood Studios, 225 Commissioners Street, Toronto  
(Entrance Gate 5 – Basin Street entrance)  
Studio 10

Google Map link: <https://goo.gl/tEJFRQ>

**Arranged By:** Tony Meerakker and Reid Robertson

**Sponsor:** SIRT (Screen Industries Research and Training Centre)  
and SMPTE Toronto Section

High Dynamic Range is a hot topic for all sectors of our industry. Whether its acquisition, displaying the end product in the home, or anywhere in between, we are all affected in one way or another with this new HDR technology. Streaming services now offer the ability to sense your TV's display capabilities, and if it's HDR compliant, will stream to you the HDR source. There are many mysteries around HDR technology, and tonight's presenters will help provide insight so that we can all better understand it.

Speakers for the evening will be:

**Charles Poynton** is an independent contractor specializing in the physics, mathematics, and engineering of digital colour imaging systems.

Charles will give an overview to the HDR technology, with a focus on colour reproduction and what one can expect.

**Gary Mandle**, Senior Product Manager, Sony Display Systems.

Gary will speak to HDR display technology. What constitutes a High Dynamic Range display? What visual constraints are with HDR display technologies? How should we view HDR? Does one size fit all?

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The SMPTE Board of Managers will meet –  
SIRT - Meeting area - 4:45 PM

***Pizza & Pop Dinner is provided at 6:30pm, there is no break between presentations  
Registration to this event is required. Entrance Gate 5. Parking in the lot.***

