
***REGISTRATION TO THIS EVENT IS REQUIRED (Security reasons)***

Date: Tuesday January 17, 2017

Time: 7:00PM

Location: SIRT Pinewood Studios, 225 Commissioners Street, Toronto
(Entrance Gate 5 – Basin Street entrance)
Studio 10
Google Map link: https://goo.gl/tEJFRQ

Arranged By: Tony Meerakker and Reid Robertson

Sponsor: SIRT (Screen Industries Research and Training Centre) and SMPTE Toronto Section

High Dynamic Range is a hot topic for all sectors of our industry. Whether its acquisition, displaying the end product in the home, or anywhere in between, we are all affected in one way or another with this new HDR technology. Streaming services now offer the ability to sense your TV’s display capabilities, and if its HDR compliant, will stream to you the HDR source. There are many mysteries around HDR technology, and tonight’s presenters will help provide insight so that we can all better understand it.

Speakers for the evening will be:

Charles Poynton is an independent contractor specializing in the physics, mathematics, and engineering of digital colour imaging systems.

Gary Mandle, Senior Product Manager, Sony Display Systems.

Gary will speak to HDR display technology. What constitutes a High Dynamic Range display? What visual constraints are with HDR display technologies? How should we view HDR? Does one size fit all?

The SMPTE Board of Managers will meet –
SIRT - Meeting area - 4:45 PM

Pizza & Pop Dinner is provided at 6:30pm, there is no break between presentations
Registration to this event is required. Entrance Gate 5. Parking in the lot.