



Meeting Notice Members Only

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www.smpdetoronto.org or www.smppte.ca

**Toronto Section
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2016/2017**

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Promotions Advisor:

Peter Armstrong

Topic: ZoomerMedia: Facility overview. History of Television Museum and Facility tour.

***** REGISTRATION TO THIS EVENT IS REQUIRED *** Capacity 100**

Date: Thursday, June 22, 2017

**Time: 5:45PM - BBQ start. Will be held in the ZoomerMedia parking lot. (Look for the Simply BBQ Catering truck) - Food tickets will be issued upon receipt of registration confirmation. Name tags will be issued.
7:00PM - Meeting start**

Location: ZoomerMedia - 64 Jefferson Ave, Toronto, ON M6K 1Y4

Limited onsite parking - Google Map link: <https://goo.gl/maps/RBuLyZDcKcT>

City parking lot - 101 Jefferson Ave - Google Map link: <https://goo.gl/maps/nD28v6aarq32>

Arranged By: Tony Meerakker, Sylvia Fantin

Sponsor: Sony, CEV, Rocket, Evertz, Boot Camp 2018, ZoomerMedia

At one time ZoomerMedia, founded by Moses Znaimer in 2008, was spread out into various locations across Toronto. In 2012, ZoomerMedia moved to its current location in Liberty Village. Known as The Zoomerplex, all ZoomerMedia properties and CARP are housed in this 2.6 acre multi-media and live event facility. ZoomerMedia's properties include The New Classical FM (96.3 FM in the GTA, 103.1 FM in Eastern Ontario and 102.9 FM in Collingwood). Zoomer Radio (AM 740 & 96.7 FM in Downtown Toronto), VisionTV - Zoomer Television, and the flagship Zoomer magazine. Also located there is Moses' MZTV Museum of Television, arguably the world's largest and rarest collection of vintage and pre WWII television sets including John Logie Baird's Scanning Discs, Felix The Cat - The First Star of Television, the 1939 New York World Fair RCA Phantom Teleceiver, the iconic Philco Predictas, and sets previously owned by Elvis Presley and Marilyn Monroe. Tonight we will hear to ZoomerMedia's experiences, challenges with moving everything to this new location.

Speakers for the evening will be: Leanne Wright, VP Communications

Following the presentation we will be treated to a tour of the facility and the History of Television museum.

The SMPTE Board of Managers will meet -
Conference meeting room - 64 Jefferson entrance West Building - 4:00 PM

***BBQ will be held before meeting
There will be no break between presenters.***

Members Only. Registration to this event is required. Public Parking in the area.

