



UNITED KINGDOM SECTION

You are joining the media industries at a great time of change

SMPTE has just announced ST 2110 - Professional Media Over Managed IP Networks suite of standards which describe separate flows of Video Audio and metadata over IP networks – with multiple Gigabit/secs multicast flows time aligned by PTP ST 2059-2 that push today's technology - these will be the way replacing HD SDI and SDI over IP ST2022-6 in which the signals used in productions will be handled when you graduate.....

In the file based world – Film distribution workflows are being changes by IMF - SMPTE ST2067 which enables versioning to be done easily and efficiently But using IMF workflows has impact across all a part of the industries for “Police Interceptors” as well as "the latest Hobbit film". Just see what SMPTE with DPP specification for IMF in Television & Digital Media

The pictures themselves are getting better with High Dynamic Range HDR and Wide Colour Gamut WCG and Higher Frame Rate HFR and more pixels... Can you explain why Scene Referenced is better for TV/ archiving applications or BT 2020 colour space or how close you need to sit to see the pixels

If you do not understand what is written here – Join SMPTE and find out

about the Creativity, Business and Technology of the Moving Image We have the world's experts speaking and attending UK meetings – and you can see and discuss with the Non UK experts on SMPTE Webcasts.- we want to hear what you have to say!

SMPTE members come from all areas of study although most have degrees in STEM subjects – but one SMPTE UK Leader has a PhD in History From Oxford – and another has qualifications in Theology, Management & Group Psychotherapy as well as Engineering !

There is even more fun and opportunities for you to change the world in different ways as many SMPTE members have done over the past 100 years - You will lead SMPTE into its second century as you have special talents to share to benefit NaSTA and then SMPTE as your career progresses - so that you can tell us your story! JOIN US AND JOIN IN

www.smpte.org/uk



UNITED KINGDOM SECTION



SMPTE is a worldwide professional membership association of technical geniuses who make it possible for everyone to experience the advancement of entertainment technology... and for all people interested in the quality of the moving image and its audio and metadata in any industry.

What can SMPTE do for you?

SMPTE will keep you up to date with all the changes that are happening in the industries that use the moving image audio and metadata – as well as enabling you to meet those who are working across the industries. You will meet them – be able to email any of them - and find out why working with the moving image, audio and metadata in the Media and Entertainment and other industries is such fun.

As a student your first year is Free – and then only £7/\$10 a year

– for which you get 10 issues of Motion Imaging Journal (hard copy and Electronic) – twice monthly webinar– and a lot more – and the ability to meet other professionals at SMPTE UK section meetings.

Just go to www.smpte.org/uk and follow the links

SMPTE UK Section serves all who are working with the technology of moving pictures and associated sound & metadata – creatively, practically and innovatively in any format, and on any platform.

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What is SMPTE ?

SMPTE is a worldwide professional membership association of technical geniuses who make it possible for everyone to experience the advancement of entertainment technology... and for all people interested in the quality of the moving image and its audio and metadata in any industry.

It was founded 101 years ago – and now has about 7000 members sharing information – with 30 Sections and 27 Student chapters across the world.

SMPTE also sets the standards for the industries covering cinema, television, internet video, storage, workflows, and much more- we have over 820 Active standards and more being worked on.

Here in the UK - we are the third largest section with also most 600 members , 5 Student chapters and links with NaSTA –

And from a being reformed (after 81 years) five years ago we are still growing – linking together members across the UK and putting forward UK excellence though SMPTE worldwide .

Where can I find out more ?

You can find out what SMPTE does but looking at its website

Start with the UK home page www.smpte.org/uk - That shows you what is happening near you and in the side bar links you to what SMPTE is doing with NaSTA – and SMPTE students chapters

But it is good to Join in – from there you can register to attend a meeting where you will network with lots of others -as a member of the UK Section you will get emails about these and all the other things SMPTE does from Webcasts, Courses , Conferences networking events and their worldwide role is setting standards and specifications.
– Things you will be using every day in your work.

Or just drop us an email Peter@weitzel.com

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What can SMPTE do for your NaSTA station?

SMPTE is working with NaSTA to put a SMPTE member (or two) living close in touch with you. Thus you that you have someone who can help you with technical questions setting up facilities and writing business cases for funding with the network of SMPTE members who can answer your problems All those at all levels of the industry from the top down love solving a tricky problems and getting their hands dirty with real television.

And if your station wins the NaSTA Technical Prize – SMPTE will give the station £500....

SMPTE and its partner the HPA have run **Student Film Festivals** so you're your creativity can be shown – in past years the Short lists is screening in a leading Hollywood Theatre . UK students have won prizes for “3D” and for “shot on a Tablet” categories – so we know that UK students are succeeding with the latest technology ..

And after University -Your career ?

The industry sees that those who have succeeded in Students television will succeed easily in the word of work – and thus with the knowledge you have from being a SMPTE student member and the experience that you have as a Student TV Techie or Craft person

– will make you be able to get a good first job - But them what ?

Networking though SMPTE meetings means that you are being kept up to date by meetings those with roles across the industries and with a good knowledge of all the developments- and the very different parts of the industries - and they may be looking out at employ those with a year or two experience.

SMPTE wants to help you get well established in the industries

– so we offer you **half price membership** for your first post graduate year – about £60 – just over a pound a week

This also gives you the ability to engage with the running of SMPTE - and opportunity to learn more and do more fun things!

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