Evening Presentation Notice

Date: Tuesday, January 13th, 2015
Time: 19:00
Location: TVA Studio E
1425, Alexandre de Sève, Montréal, H2L 2V4
Parking at the SRC via Papineau entrance (parking fee applies)
On the streets (parking meters (watch out for residents reserved areas))

Organized by: Jean Veillette (TVA) and Daniel Collin (Grass Valley)
Sponsored by: Grass Valley and Imagine Communications

Subjects: New Signal Technology to Manage Distribution of TV Everywhere
followed by:
TVA Sports live production center visit

Grass Valley

Presenter: François Gourvil
Broadcasters are facing the challenge of making their television channels available to TV Everywhere without adding a heavy burden on already complex operations or compromising video and audio content originally intended for television screen. This presentation will show you how leading broadcasters, cable and satellite operators have leveraged recent evolutions to the SCTE-104 and SCTE-35 signalling standards to implement effective content distribution control.

TVA

Presenters: Bernard Rouette et Jean Veillette
Short backgrounder on the production capacity additions for TVA Sports followed by a tour of the production control room 5 which is primarily used by TVA Sports

About our presenters:

François Gourvil is Market Segment Manager for Playout at Grass Valley, (formerly Miranda). He has also held positions in product management, with responsibilities over the iControl product line of Monitoring and Control solutions, used by broadcasters and TV service providers for monitoring and control of their signals and facilities.

Bernard Rouette is an engineering technical broadcast designer at TVA group.

Jean Veillette was hired at TVA Montreal in 1998 as an engineering project manager and became a technical broadcast designer in May 2012.