CES 2016

2 470 000 Sq feet
3800 exhibitors
170 000+ Attendees

CES 2016
...Bigger and Bigger
Consumer electronics sale growth of 0.5% in 2016
A change of name...
Disruption...
2016 Trends

1 – Virtual reality
2 – Drones
3 – Internet of things
4 – Wearable
5 – Smart cars
6 – Ultra HD
CES 2016 top keynotes:

Netflix,
Samsung,
Intel,
YouTube,
NBC-Universal
#netflix everywhere
FOUR REASONS why digital video will win the decade.
CES 2016 was the year of Virtual Reality
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Vuze VR Camera

Virtual Reality
CES 2016 was the year of Virtual Reality
CES 2016 was the year of Virtual Reality
IoT – Media in the kitchen?

Samsung Family Hub
CES 2016 Let's talk TV!
4K / UHD1 resolution is now the norm
LED for standard models, OLED for premium, Samsung heading toward Quantum DOT
HDR, the new trend?

High-Dynamic Range

More realistic, subtle distinctions in color. Brighter highlights and more details in the Shadow.

HDR

Conventional
UHD Alliance Members
Three new standards:

- Devices
- Content
- Distribution method
Physical media are not dead yet.
ATSC 3.0 and UHD
Everybody had an 8K model
...Toward CES 2017